

RATES & DEFINITIONS

as at 1st November 2023

(incorporating MEAA's 1 September 2023 Rates)

Please note below rates are minimum rates and are all ex-GST and superannuation

COMMERCIALS	
Submission / Correction Fees	\$212 for all commercials

RADIO or ONLINE RADIO						
per product per hour up to 5 tracks	ONE STATE ONLY			NATIONAL		
	3 m	4-6 m	1 Year	3 m	4-6 m	1 Year
		371	408	445	408	466
Brisbane Mix	398					

RADIO and ONLINE RADIO						
per product per hour up to 5 tracks	ONE STATE ONLY			NATIONAL		
	3 m	4-6 m	1 Year	3 m	4-6 m	1 Year
		575	641	708	612	700
Brisbane Mix	602					
NOTE: Online Radio content for Radio and Online Radio calculated at 50% of National Radio Rate						

TELEVISION ... CINEMA ... ONLINE / MOBILE PHONE												
per product per hour per key no	TV or CINEMA or ONLINE			TV or CINEMA or ONLINE			TV or CINEMA plus ONLINE / MOB			TV or CINEMA plus ONLINE / MOB		
	ONE STATE			NATIONAL			ONE STATE			NATIONAL		
	3 m	4-6 m	1 year	3 m	4-6 m	1 year	3 m	4-6 m	1 year	3 m	4-6 m	1 year
USAGE												
Up to 10 sec	400	475	545	530	700	865	600	713	818	795	1,050	1,298
Up to 30 sec	445	546	641	588	784	981	668	819	962	882	1,177	1,471
Up to 60 sec	466	588	705	615	827	1,044	700	882	1,057	922	1,240	1,566
Up to 90 sec	498	625	763	657	885	1,113	747	938	1,145	986	1,328	1,670
Up o 120 sec	525	668	806	694	933	1,171	787	1,002	1,208	1,041	1,399	1,757
							Online/Mob component in above calculated at 50% of State Rates			Online/Mob component in above calculated at 50% of National Rates		
TV BILLBOARDS: Up to 10 sec each, 12m National												
Syd / Bris	Single	435	Double	488								
Melbourne rates are as per above 30 second TVC rates							When tv or cinema plus online / mobile purchased as a bundle at time of initial booking 10% discount of above will apply.					

ONLINE / MOBILE PHONE	
Using existing Radio, TV or Cinema tracks	50% loading using the National TVC rates above
Produced exclusively for Internet / Mobile Phone usage	National TVC rates if audio is synchronised with images. National Radio rates if audio only.

NARRATION		
RESEARCH - Synopses, Business Pitches, etc		
Per Script / Per Hour		212
NON-BROADCAST - Corporate Narration, Hype Reels, E-Learning, Awards Shows, Case Study, etc		
Per Script / Per Hour		530
Correction Per Script / Per Hour		330
INTERNET PRESENTATION		
Client Website - Per Script / Per Hour (Minimum)		690
Client Website + Event Presentation - Per Script / Per Hour (Minimum)		900
BROADCAST - Documentaries, TV Shows, Feature Films, etc.		
Per Script / Per Hour (Minimum depending on release)		1,000

TELECOMMUNICATIONS		
Voice Mail, On Hold Messages, etc Per Script / Per ½ Hour		212
Interactive Voice Response Per Script / Per Hour		500

LOADINGS		
CHARACTER VOICE / ACCENTS / SINGING		
Per Character / Per Medium		212
LIP-SYNC Per Track		
Up to 60 sec		240
Over 60 sec		310

DEFINITIONS	
* MEAA INTERNET AND MOBILE PHONE PROTOCOLS	<p>Where a voiceover for a television commercial has been produced for commercial voiceovers and the client wishes to communicate the commercial to the public by means of the internet or Australian mobile devices, the following provisions shall apply:</p> <p>(a) Where the commercial was produced as a radio commercial and it is communicated to the public as audio only rather than audio synchronised with images, the performer will be paid an additional 50% of the national radio rate for the relevant period (either 3 months or 12 months).</p> <p>(b) Where the commercial was produced as a television or cinema commercial or where the commercial is to be synchronised with images, the performer will be paid an additional 50% of the national television rate for the relevant period (either 3 months or 12 months)</p> <p>Where a commercial is produced specifically for communication to the public by the internet and/or Australian mobile devices and the commercial is not intended for broadcast on television or use in cinemas then the following provisions will apply:</p> <p>(a) Where the commercial is communicated to the public as audio only rather than audio synchronised with images, the performer will be paid 100% of the national radio rate for the relevant period (either 3 months or 12 months).</p> <p>(b) Where the commercial is communicated to the public synchronised with images, the performer will be paid 100% of the national television rate for the relevant period (either 3 months or 12 months)</p>
ROLLOVER	Where use exceeds the initial contracted period a rollover fee will apply.
SUBMISSION	'Submission' is defined as a recording where a performer is asked to voice a proposed script for a commercial for demonstration purposes only. A submission track may be broadcast provided a final broadcast fee is paid. If a track is a submission this must be notified to the artist/ agent at the time of booking otherwise the full fee is payable. It will be assumed, unless otherwise notified, that all submissions (not including research only) are going to air. The balance of the fee will be invoiced 30 days following the date of the job.
CORRECTION	Prior to a track being played or broadcast for the first time, a booking other than the initial submission booking may be made to change the track. This booking will be paid for at the same rate as the submission booking.
CANCELLATION	If less than 24 hours notice is given prior to the time of call the full fee is payable.
POSTPONEMENT	A call may be postponed without penalty provided that a further booking is made within 7 days of the original call. In all other cases a full fee is payable. Only one postponement is allowed. If an altered call is cancelled within the postponement period the full fee is payable.
CHARACTER VOICE	Means any voice or sound that is not within the range of a Voice-over Artist's normal reading voice, including singing or any accent or voice for animated character.
ANIMATION	For animation voiceovers additional minimum usage fees and contracts will apply as per MEAA guidelines and awards.
TRAVEL	A travel allowance is payable where travel to the recording location is more than 50 kilometres.
POLITICAL	Double total fee.
NAME ASSOCIATION	Double total fee.
OVERSEAS	Double total fee except for UK and USA which are by negotiation and New Zealand which is a single additional fee.
GST	These rates do not include GST. Where a voiceover artist is GST registered GST will be payable on top of the above rates.
SUPERANNUATION	These rates are NOT inclusive of Super as payable under the terms of the Superannuation Guarantee Legislation.